

WILDCAT CANYON

LOOKBOOK

2025/26



Wildcat
CANYON

WELCOME

We're Wildcat Canyon, a small family-run clothing brand from Manchester, UK. Inspired by freedom, travel, and the great outdoors, our designs celebrate mountains, surf, and adventure. But there's more to us than just clothing — we believe in making a positive impact. All of our high-quality cotton garments are organic and sustainable, and many of our other products are crafted from sustainable recycled materials. We also plant a tree with every single order placed through our website!

Escape the ordinary with Wildcat Canyon's online store — a refreshing alternative to the high street. Discover a colourful range of unique clothing and accessories for adults and kids, designed for those who live for the outdoors.

From cool sweatshirts for little explorers to that perfect hoodie for your next camping trip, we've got you covered.

We've produced this lookbook to bring our products to life — not just on hangers, but out in the wild where they belong. It's a celebration of real adventures and worn by real people from around the world. We wanted to showcase the fit, colour, and character of our clothing as it's actually worn.

This digital magazine gives you a chance to see many of our favourite pieces all in one place, with links throughout to help you easily explore or shop the collection. Whether you're looking for outfit inspiration or just dreaming up your next adventure, we hope this lookbook sparks something in you.

OUR VALUES



What we do

We are proud to offer a wide range of sustainable and organic cotton clothing with wanderlust and nature-inspired designs, perfect for the whole family. Embrace comfort, style, and purpose in every piece, reflecting your unique connection to the great outdoors.



How we do it

Our fun and creative designs carry meaningful messages, igniting a sense of adventure and inspiring others. Our sustainable materials and eco-friendly print ensure your clothing not only tells a story but also carries the spirit of environmental responsibility.



Why we do it

We're driven by the belief that nature has the power to transform lives, promoting well-being and fulfilment. Immerse yourself in the great outdoors, discover its captivating beauty, and embark on a soul-enriching journey with us.

SUSTAINABILITY

100% Organic Cotton Clothing

At Wildcat Canyon we work closely with our garment suppliers to source only the best raw materials, grown or produced in ways that do not harm people, animals or the environment. Our supplier exclusively use 100% GOTS certified organic cotton from India.

Sustainable recycled materials

For non-cotton products, we aim to use sustainable recycled materials wherever possible. Many of our garments feature recycled polyester or low-impact fibres like Modal®, and some of our bags are made from 100% recycled materials. Did you know around 12 plastic bottles go into making our eco-backpacks?

We plant trees!

Working in partnership with Ecologi, we pay to have a tree planted with every single order placed on the Wildcat Canyon website. We feel that our ethos is all about exploring and enjoying the great outdoors, so it's important to us that we give something back to Mother Nature.

Eco-friendly inks

We use eco-friendly NeoPigment™ inks — water-based, biodegradable, and free from harmful chemicals or animal by-products. They're one of the most sustainable print options available, designed to reduce waste and meet the highest environmental standards.



IN THE SHOP

Here's a snapshot of what you'll find in our collection — super-soft organic cotton t-shirts and sweatshirts, alongside relaxed-fit hoodies. We've got styles for women, men, unisex and kids. You'll also find

backpacks, hats, caps and more. Most of our clothing is a regular fit, designed for comfort, style, and everyday adventure. Browse the lookbook and feel inspired...





Adventure Awaits

'Adventure Awaits' invites you to immerse yourself in nature, where majestic mountains, winding rivers, and the sun's radiant glow ignites your wanderlust and awakens your sense of adventure.

Model wears a Men's t-shirt in medium.

[Shop Here](#)





Journey Into The Dunes

Let our 'Journey Into The Dunes' design transport you to a realm of untamed wilderness, where the celestial orchestra of stars illuminate the desert landscape, inspiring your wanderlust spirit.

Model wears a unisex t-shirt in medium.

[Shop Here](#)





Run With The Wind 1

Let your spirit roam free with our ‘Run With The Wind’ collection — a tribute to movement, nature, and the quiet magic of the great outdoors. Each piece embodies the balance of adventure and our deep connection to the natural world.

Model wears a women’s t-shirt in medium.

 [Shop Here](#)



Where The Waves Meet The Wild

Crafted for sun-chasers, sea lovers, and those who feel most alive with sand beneath their feet. This design belongs where the wild feels like home.

Model wears a women's t-shirt in x-small.

 [Shop Here](#)





Ocean Breeze

Embrace the energy of the surf with our 'Ocean Breeze' design. Let the waves inspire your soul and the ocean breeze ignite your sense of adventure.

Model wears a women's t-shirt in medium.

[!\[\]\(d66ff64371a51729ac8c1cdaa685ba6f_img.jpg\) Shop Here](#)



Into The Wild

Leave the chaos behind and escape into the stillness of the wild. 'Into The Wild' is a tribute to nights under the stars, the whisper of the trees, and the quiet magic of a campfire's glow. Let the untamed wilderness fuel your next adventure.

Model wears a women's t-shirt in small.

[Shop Here](#)



Explorer - Roll-Top Eco-Backpack

Crafted from 100% recycled materials, this large 15L pine green roll-top bag is built for adventure. Featuring a water-repellent finish, magnetic roll-top closure, and a padded laptop compartment (fits up to 15.6"), it's designed for life on the move.

Thoughtfully designed with multiple zippered pockets, a padded air mesh back panel, and adjustable shoulder straps for all-day comfort. Finished with the Wildcat Canyon woven patch, this is the ultimate eco-friendly pack for explorers.

Model wears our large 15L backpack.

 [Shop Here](#)







Wildcat Sunrise

'Wildcat Sunrise' captures the vibrant spirit of dawn breaking over the ocean, inviting you to embrace the soothing ambiance of the early morning sun.

Model 1 wears a unisex hoodie in small.

Model 2 wears a unisex hoodie in medium.

Model 3 wears a kids t-shirt in age 9-11 years.

 [Shop Here](#)





Sunshine Soul

Embark on a sun-kissed adventure with 'Sunshine Soul,' where our surf-inspired design captures the essence of carefree beach days and endless summer vibes..

Model 1 & 2 wears a women's t-shirt in medium.

Model 3 wears a women's hoodie in small.

Model 4 wears a man's t-shirt in large.

[Shop Here](#)





Live For The Journey

For those who seek the road less travelled, 'Live For The Journey' is a reminder that the best stories are found in the miles, the moments, and the memories made along the way. Chase the sun and follow your own path.

Model wears a unisex sweatshirt in small.

[Shop Here](#)



Wild & Free

Unleash your spirit of adventure with our 'Wild & Free' design, a tribute to the untamed wilderness and endless exploration awaiting you.

Model 1 wears a women's t-shirt in medium.

Model 2 wears a women's t-shirt in x-small.

Model 3 wears a men's t-shirt in small.

Model 4 wears a women's t-shirt in small.

[Shop Here](#)







Embrace The Wilderness

Experience the tranquil charm of the wild with our captivating 'Embrace The Wilderness' design. Journey through the mountains, serene lakes, and majestic pine trees, and let nature's enchantment embrace your soul.

Model wears a men's hoodie in medium.

 [Shop Here](#)

Run With The Wind 2

Let your spirit roam free with our 'Run With The Wind' collection — a tribute to movement, nature, and the quiet magic of the great outdoors. Each piece embodies the balance of adventure and our deep connection to the natural world.

Model 1 wears a women's t-shirt in x-small.

Model 2 wears a women's t-shirt in small.

 [Shop Here](#)







Run With The Wind 3

Let your spirit roam free with our 'Run With The Wind' collection — a tribute to movement, nature, and the quiet magic of the great outdoors. Each piece embodies the balance of adventure and our deep connection to the natural world.

Model wears a women's t-shirt in medium.

 [Shop Here](#)



Everest Eco-Cap

The Everest Cap carries our 'Live For The Journey' woven patch — a symbol for those who chase horizons. Made from recycled materials with a breathable mesh back, it's ready for the everyday adventure.

Model wears a blue & yellow adults cap with the small Explorer roll-top backpack.

[Shop Here](#)







Wild Waves Beach Club

Immerse yourself in the vibrant surf vibes of the Wild Waves Beach Club, where the thrill of the ocean and crashing waves awaken your sense of adventure.

Model wears a kids hoodie in age 3-4.

 [Shop Here](#)

Wild Camper

Venture into the wild with 'Wild Camper' – a captivating night-time scene of mountains, stars, and a cosy tent, inviting you to experience the magic of camping under the starry sky.

Model wears a kids sweatshirt in age 5-6.

 [Shop Here](#)





Enjoyed our lookbook? then visit our shop
& explore the full collection...

wildcat-canyon.com

A special thanks to our brand ambassadors for these amazing photos,
without you this book would not be possible.